



OTERO ARTS

1118 Indiana Ave, PO Box 2252
Alamogordo, NM 88310

Dear Artist,

Otero Arts, Inc. wants to have a rotating monthly exhibition of art work at the Artspace beginning in early 2022. We are inviting you to participate. These exhibitions would be sponsored by OAI and we would not charge you any fee. However, we encourage but do not require a voluntary donation of 10-15% of sales from works you are displaying, to help offset OA's costs.

We would work with you to hang the show. All paintings or photographs to be hung must be framed and also wired. Gallery wrapped canvases must be finished on the sides and wired; no framing is necessary. We have recently acquired beautiful panels and lighting to showcase art in a very professional way.

OAI will hold an artist meet and greet for you and publicize the event and show through our Facebook page, our website, and flyers. We also encourage you to promote the show from your own list of friends and collectors.

We would like to give you a chance to speak briefly to attendees about your art at the meet and greet — what subject matter you like to paint or photograph, what your process is, etc. If you are a painter, we would encourage you to consider bringing in a work in progress and do a brief demo. Part of our mission is to present art and educate the public about how various artists operate. Most casual viewers of art have very little idea of what is involved when an artist works. Many would find that type of interaction with you very interesting. It would aid their appreciation of art and ultimately may help them decide to purchase and to enjoy art in their homes or at other venues.

We ask you to provide a one-page art bio or artist statement. You should also supply a small card with the title of each work, the size, the medium and the price of the piece to be hung alongside each painting or photo; for 3-D works, please supply title, medium and price.

If you have pieces that you would like to sell then you should also have a separate handout with that complete list by title and price as well as your full contact information.

All sales would be directly between you and anyone who contacts you. Otero Arts will not be involved in the process of sales or have any liability should a transaction by check or credit card fail.

If you would like to be considered as an exhibitor, we need to see some representative examples of your work unless you have already participated in one of our Facebook shows or in-house exhibitions. Please send images of five pieces of your work to the email address listed on this letter and complete the attached form.

We hope you will consider hanging your artwork at Otero Artspace. To apply, please complete and submit the **Call for Artists to Exhibit**.

Call for Artists to Exhibit

Name_____

Phone_____

email_____

Type of Visual Art_____

Medium:_____

Number of works you would plan to bring _____

Preferred month to exhibit (beginning in February.) Please list several choices

Questions you would like answered: